



Green Business Certification

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What is Green Business Certification?

-Regulated by the Green Business Program

-A certification that proof a business is conserving resources, preventing pollution (related to their agency), and making a minimum number of improvements (measures).

-businesses that have certification are not necessarily green, but must be willing to make changes that will improve their green status

-in addition to being better for the environment, moving towards green business practices saves money and efficiency as well as worker health



Green Certification Process

-multiple companies that provide certification include:

Green America

Green Seal

Green Business Bureau

-a company must provide documentation of SOP's, waste amounts, environmental projects...

-the company must demonstrate willingness to work towards a more environmentally friendly business operation

-the business must complete an inspection

-pg&e and water company can confirm the efforts being made, or the good standing of the business



Benefits of being Green Certificated Business

- 82% of consumers buy green and are willing to spend more money for green products
- Have Green Certified Seals on your products
--- show your concern to the environment
- Have your company's name list on the Green Certified Directory
- Have more information and suggestions on how you can be more green in your business



Cons of being a Green Business

- small initial costs that add up
 - efficient water, energy fittings, recycling pickups
- long term investment cost on large technological costs
 - i.e. solar panels
- Certification costs
- Co-operation on all levels of the business
- Effort and dedication



Green Certification Level

different agencies rank certification differently (level I, II, III or bronze, silver and gold)



-depending on the facilities level of conservation:

Level I : An Organization that has demonstrated **26% to 50%** compliance with the baseline requirements of the green standard.

Level II : An Organization that has demonstrated **51% to 75%** compliance with the baseline requirements of the green standard.

Level III : An Organization that has demonstrated **76% to 100%** compliance with the baseline requirements of the green standard.

Davis Green Businesses

- Caffé Italia (Gold level)
- Dos Coyotes Border Café North Davis (Gold level)
- Dos Coyotes Border Café South Davis (Gold level)
- Blue Oak Energy, Inc. (Silver level)
- Davis Cemetery District (Gold level)
- Davis Energy Group (Gold level)
- HT Harvey and Associates (Silver level)
- MAK Design+Build, Inc. (Gold level)
- Westlake IGA Market (Gold level)
- Cuarto DCs



Dos Coyotes

- compostable take-out containers (sugarcane)
- lids made from plant based plastic
- cutlery from plant solids
- water conserving (automated faucets)
- napkins 100% recycled
- dishwashers that recycle rinse water



Cuarto Dining Common

- LEED Gold certified (**Leadership in Energy and Environmental Design**)
- The LEED green building certification program promotes a whole building sustainability in:
 - sustainable site development
 - water savings
 - energy efficiency
 - materials selection
 - indoor environmental quality



- Renovated Spring 2009 - Summer 2010
- Reopened Fall 2010

Thumbs up for Green Businesses!

- Continued savings and a decreased expense
- Brand differentiation and publicity
- Benefiting society - improving the quality of people's lives, health, and wellbeing
- Education and public awareness
- **The future of the environment and the planet!**

